

Inspire Peterborough overview

Inspire Peterborough will be a charitable organisation that will promote sport, physical activity, health and wellbeing to disabled people of all ages. Building locally upon the legacy of the London 2012 Olympic and Paralympic Games, we will support and inspire all disabled people to have better life outcomes through participating in sport, physical activity and volunteering.

We will develop a network of sports providers within the city that will for the first time, offer a joined up approach and offer pathways to new sports and physical activities. We will work with disabled people, sports venues and providers to facilitate greater access and choice of sport in the city.

Through developing a single brand and access point, we will improve awareness and marketing of sports and physical activity that will lead to increased participation. We want everyone to have the opportunity to take part in sport from the social level through to competitive and even elite standard, should they wish.

Through our partnership links, we will provide access to specialist advice and support for venues to enhance their facilities. We will assist sports venues and providers to apply for funding opportunities and link with volunteer centres to increase opportunities for more people to become involved in sports volunteering.

We want Inspire Peterborough to be the vehicle that enables more disabled people to take part in sport, providing enhanced life opportunities for all. Our aim is simple; everyone can take part.

Frequently asked questions

Q. What will Inspire Peterborough actually do?

A. We will bring together different sports venues and providers into a network under the brand of Inspire Peterborough. Through developing a strong identity, we will increase awareness and choice of sport and physical activity for disabled people.

Q. Will Inspire Peterborough run or manage sports venues?

A. No. Peterborough already has a number of excellent sports facilities managed by Vivacity and other organisations. We want to help sporting venues to reach new participants by improving information and awareness of the opportunities available.

Q How will Inspire Peterborough help reach new participants?

A. We will work in partnership with a range of different communities and organisations to develop better information, opportunities and linkages. We will employ a project co-ordinator who will work with our partners (for example community groups, sports venues, GPs, schools/colleges and funding bodies) to raise awareness of this initiative. We will also establish a dedicated website (and other marketing material) that will be a single place of contact for disabled sports and physical activity.

Q. How can Inspire Peterborough help my sports venue?

A. We can support you in a number of ways. We can work with you to ensure that your venue is fully accessible to disabled people. We can also assist you in developing any funding bids to improve your facilities, link with other sports providers and national sporting bodies. We also want to develop better links to national programmes that can support the development of talented individuals into elite sports.

Q. How will Inspire Peterborough help disabled people and their families?

A. Sports and exercise can bring a number of benefits such as feeling good, raising self-confidence, promoting better health and possible improvement in ability. In addition, sport and exercise can also bring added benefits such as social interaction and friendship. We want to support disabled people of all ages to have better opportunities.

Q. I'm interested in volunteering in sport, how can Inspire Peterborough help?

A. Volunteers are the lifeblood of sport clubs and venues. Without the support of volunteers, many sports would simply grind to a halt. We will work with sports venues and volunteer centres to identify and facilitate volunteering opportunities.

Q. How will Inspire Peterborough be funded?

A. Peterborough City Council will provide a small amount of funding initially to establish the charity and begin developing the work. We are exploring

funding opportunities with our partners and longer term will be apply for funding from national bodies.

Q. When will Inspire Peterborough be operational?

A. Work on Inspire Peterborough has already begun. A shadow Board has been established and has met regularly. In addition, we have held a conference for partner organisations and established a network of sports clubs and venues which has held its inaugural meeting. Early in the new year, we expect Inspire Peterborough to be established as a formal charity.

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